

KER53 CRUISER RACER

NEWSLETTER ISSUE:
#2

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Pit Finis (GER) is the initiator of the KER53-development. He holds the design and patent rights, owns the 50 female moulds, organises sales through regional agents and ensures the quality and performance with his team finis@ker53.com

PREMIER COMPOSITE TECHNOLOGIES LLC Dubai builds the ambitious carbon yachts, supplies to customers and provides the warranty www.premiercompositetechnologies.com

Jason Ker, KER DESIGN
Valencia drew the beautiful lines www.kerdesign.com

Mark Tucker, DESIGN UNLIMITED
Fareham is responsible for the interior design www.designunlimited.net

John C. Alexander, CRAGGS ALEXANDER
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Your PR and SC team



PCT Dubai 09/08:

Hull structure Wet preg-infusion construction

Same construction as the canting keel racer the Cookson 50, which is the current overall winner of Fastnet race 2007!

The complete structure of the boat has been infused, vacuum impregnated and post-cured to guarantee the lightest and stiffest product on the market. Setting new standards for high performance cruiser/racers

Cockpit

The cockpit is ergonomically designed around the use of the powered winches, making trimming both comfortable, fast and easy. There is also a dedicated "strongpoint" leading halyards from the halyard organizer area to these dual function winches

Hydraulic Push Button Sailing

The boat will be equipped with push button controls for the mainsail, vang, outhaul and backstay. These can be easily operated by the helmsman using high performance hydraulic system for fast, easy and accurate trimming.

Magic Wheel - mainsail traveler trim

New Harken© simple and fast Pro-Trim is mounted under the deck. This will be fitted on the KER53 cruiser/racer

Comments from Interior designer Mark Tucker:

Having completed the design layout of the Ker 53, Design Unlimited have turned their focus on the finishing touches and smallest details which give this yacht competitive advantage.

The different colour schemes enable clients to select for major items such as fabrics, leather trim, veneer, worktops and headlinings and cater for individual taste in this important area. Selection can be for a contemporary look or a for traditional decor. Fixtures and fittings are not compromised as only the best of European designs are utilized including such well known brands as Vola and Timage.

Lighting has been carefully selected using 100% LED technology.....saving on battery power, reducing maintenance and overall heat output, but not compromising light output levels.

An area often overlooked by designers is that of storage. On the Ker 53 this has been optimized so whether the yacht is be used for longer passage or for racing then plenty of storage will be available and stowage of gear will not compromise the look or use of the interior space.

In summary the interior of the Ker 53 gives racing yachtsman an ergonomic design as well as providing high degree of comfort and style.

Outlook:

In our next newsletter 10/2008 we will introduce you to some further developments : The Can - Bus electrical systems "Capi2 ®", different keel options, specially designed mast section, optimum Autopilot performance and further comments on design by Jason Ker .